

# Kiwanis®

Burlington, Iowa

Serving the Children of the World®

March, 2012

## Burlington Kiwanis BurlingtonKiwanis.org

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Vice President  
and Secretary



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Brandon  
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Widbin



As I was working with the 6th graders on their homework at our Aldo Leopold After School Program last week and I was reminded of the below essay by John Yegge of Tri-Cities Industry Kiwanis Foundation and wanted to pass it on for your consideration:

#### "What Makes Kiwanians Tick?"

What motivates Kiwanians to do Kiwanis Service?

Why do Kiwanians, for example, work on behalf of a Young Children or a Worldwide Service Project?

Some insight was given by Abraham Maslow. He listed in order of importance, the five basic needs of all humans. His "Hierarchy of Needs" remains as cogent today as it did when Maslow formulated it a half century ago. The order of Maslow's list is significant because each Need in the hierarchy is meaningful to people only if all of the preceding needs are also met.

**Survival.** The first human need, Survival, if not met, renders the other needs of little importance.

When Survival seems assured, **Safety** from lesser harm takes on great importance; these needs include shelter and clothing for protection against the elements, sufficient food to eat, and freedom from disease.

**Belonging** becomes important to persons to whom both Survival and Safety are not a serious concern. Belonging is not a need strongly felt by most Kiwanians although Belonging is what many Kiwanis clubs offer (usually unsuccessfully) as the reason for new members to sign a membership application. (It usually doesn't work. In modern society, most people are looking for ways to free-up discretionary time, not to add commitments. Kiwanis must offer more than Belonging!)

**Self Esteem** is next in importance. Most people who join modern-day Kiwanis don't have particular Self Esteem concerns either. They seem to feel reasonably good about themselves.

Only Maslow's final need, **Self-Actualization**, remains un-met in many Kiwanians' lives. Not a simple concept, Self-Actualization (or self-fulfillment) touches upon the things in our lives that make us distinctly human. In part, Self-Actualization is what drives artists to paint, musicians to play, theoretical scientists to ponder the nature of the universe, and authors to write. It is the need that, when met, makes us truly human – the need that, when met, takes us outside of ourselves and allows us, among other things, to work to make our world a better place to live in.

Self-Actualization is what successful Kiwanis clubs offer their members. It is what Kiwanis offers us all in our Sponsored Programs for Youth – a way to make a significant difference for good in the world, to leave behind us all a mark of lasting significance upon the world.

Just as few of us can recall the first names of most, if any, of our eight great grandparents, the memory of our own impact on the world will soon be forgotten too . . . unless we do something truly spectacular. In our Sponsored Programs for Youth, a Worldwide Service Project, and countless other programs, Kiwanis offers us ways to change the world and actualize ourselves.

So when a fellow Kiwanian asks you to make a commitment to a service effort, don't ask How little can I get away with doing? (Usually worded What is my share?). Ask instead How much can I do? If you think about it, What is my share? addresses only our need for Belonging. How much can I do? addresses our need for Self-Actualization. And the essence of our humanity is in the difference.

## ***What are those Banners For?***

You see them at Thursday's meeting, you may or may not know what they stand for, but you always see them. Those three large blue banners hanging on the wall during Thursday meetings.

The banners hold awards the club received between 1979 and 1999 for outstanding service and support of I I District programs.

Until 1979 these awards were kept by the club secretary or president as mementos of their term in office. In 1979, the club leadership decided that these awards belonged to all members and banners were acquired to display them. After 1999 this practice was lost for reasons no one seems to remember now.

The patches represent how active Burlington Kiwanis has always been. We have received recognition for more than 56 different programs-many of them multiple times for continued support. In 1981, an award for our continued support of the Salvation Army's Bell Ringing was received. Kiwanis members have rung those bells for more than 70 years. The Boots and Coats project was recognized in the late 1980's as the I I District top program. We have received awards for Terrific Kids, Bringing Up Grades, support of Spastic Research Foundation, Child Priority One and the Kiwanis International Eliminate program, the worldwide fund to eliminate iodine deficiency throughout out the world.

During the 1980's and 90's your club received 9 outstanding bulletin awards, 9 distinguished presidents/club officers awards, 14 Secretary awards and awards for Key Club support, Hugh O'Brian Leadership Scholarships, and Inter Club meetings. Closer to home we furnished 9 Lt. Governor during the 20 years these banners represent. Plus 5 others in the last 11 years.

Over the years, the awards have changed and Burlington Kiwanis still receives many awards each year for your participation in programs. It's time to start thinking about adding another banner to display these awards.

Next time you notice those banners hanging on the wall, stop by and scan the awards. They represent a time line of your club and the out reach to the children of Burlington and the children of the world.



## ***Sunshine and Smiles Day Replaces Rose Day***

Kick off for the Kiwanis Sunshine and Smiles Flower Day project will be Thursday, March 15, 2012. The members of the committee have been meeting and communicating via email to plan a rewarding marketing and sales campaign for our Kiwanis members and the Burlington area community. Net proceeds will benefit the Kiwanis After School Program.

The committee members are: Lois Blythe, Julie Canfield, Karen Clay, Sharon Graham, Bud Hart, Deb Hatteberg, Melissa Jones, Tom Jones, Brandon Kipp, Nancy Koval, Donna Logan, Stephanie Nagrocki, Tom Pilcher, Jim Steer, and Emily Stumpf. Deb Hatteberg and Sharon Graham are serving as committee co-chairs.



After the 2011 Rose Day Campaign, Julie Canfield and Sharon Graham met to review the input from the other committee members. Due to having received some bouquets of poor quality roses two different years of the four year history of the fundraising project, the decision was made to offer a mixed flower bouquet and to name the project Sunshine & Smiles Flower Day.

A wrapped Sunshine Flower Bouquet will retail for \$15 and a vase can be added for only \$5. Since Administrative Professionals Day is April 25, 2012, orders will be available for pick up on April 24th at HyVee on Agency and free delivery will be provided. Order forms will be available to Kiwanis members. Orders can be emailed to: [KiwanisFlowerProject@gmail.com](mailto:KiwanisFlowerProject@gmail.com).

Thank you for helping Kiwanis serve the children of Des Moines County!

# Save the Date

*Kiwanis Family  
Outing*

*Thursday,  
August 9th*

*Burlington Bees*



## ***I-I District Governor Visit***

The I-I District Governor, John Vanderheyden, will visit the Burlington Kiwanis Club on Friday March 23rd. The visit will include a presentation by the Governor and First Lady as well as a Spastic Paralysis Foundation Presentation.



This dinner meeting will be in lieu of our Thursday lunch meeting and include spouses and other clubs from the area.

The entree's will include Carved Marinated Pork Loin, Carved New York Strip or Carved Chicken Florentine.

The cost for spouses and other club attendees will be \$15.00.

RSVP by March 20th to Dennis Wilson, 319-753-6969 or sign up at club meeting, sign up sheets will be at the back table.

## ***Your Board of Directors***

Your Board of Directors approved the following funding requests at the February 21 meeting:

- The Scholarship Committee will give \$500 to Burlington High School to purchase textbooks for students in the concurrent enrollment program that can otherwise not afford the textbooks.
- Notre Dame Home and School Group will receive \$1,000 for a new playground.
- Boy Scouts will receive \$2,000 for Camperships.
- The Library's summer reading program will receive \$50 for prizes.
- Camp Hertko Hollow for kids with diabetes – \$500 total to four children to attend this summer.
- Easter Bunny 5K and Easter egg hunt –\$100 for the egg hunt on March 31.

A big thanks goes to Brian Isom who prepared the Kiwanis Club and Activities Corp tax returns at no cost to the club. Thanks so much, Brian!

The Midwinter Convention for our District is in Peoria on March 31. It's always a very fun and informative day – check out the latest edition of the Illeowan for more info: [http://www.iikiwanis.org/public\\_district/pub\\_Content.aspx?PageID=115](http://www.iikiwanis.org/public_district/pub_Content.aspx?PageID=115)

Submitted by  
Michelle Randall,  
Vice President



## ***Programs***

Arranged by Dan Wiedemeier

1 - Paul Trombino, III, Iowa Department of Transportation

8 - Craig Lang, Board of Regents

15 - Dr. Tim Ahern, Bel Canto Chorale

22 - No Meeting, I-I District Governor Visit on March 23

29 - Kim Perlstein, Des Moines County Conservation

***Kiwanis  
Night Out***

***Saturday,  
May 12***



PO Box 15  
Burlington, IA 52601



# March, 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				Kiwanis Meeting 1 Noon, Comfort Suites Iowa Dept. of Transportation	2	3
4	5	6 Board Meeting 5 pm, The Drake	7	<b>Birthday Table</b> 8 Kiwanis Meeting Noon, Comfort Suites Board of Regents	9	10
11	12	13	14	15 Kiwanis Meeting Noon, Comfort Suites Bel Canto Chorale	16	17
18	19	20 Board Meeting 12 pm, The Drake	21	22 No Kiwanis Meeting	23 II District Governor Visit Comfort Suites	24
25	26	27	28	29 Kiwanis Meeting Noon, Comfort Suites DMC Conservation	30	31



# Kiwaniis Sunshine & Smiles Flower Day ~ Tuesday, April 24, 2012

Pick-up @ Hy-Vee on Agency 7:00—11:00 AM

Deliveries 8:00—11:00 AM

**NOTE: One recipient per order form, please.**



### ***Kiwaniis Contact Information***

Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

### ***Customer Information***

Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Billing Address (businesses only): \_\_\_\_\_

### ***Order Information*** (check one)

Wrapped Bouquet \$15                       Pick-up OR  Delivery (provide info below)

**OR**                       w/ Vase                      \$20                       Pick-up OR  Delivery (provide info below)

### ***Recipient Information*** (a card will accompany the bouquet)

To (name): \_\_\_\_\_

From (name): \_\_\_\_\_

### ***Delivery Information***

To (name): \_\_\_\_\_

Business/Department: \_\_\_\_\_

Address: \_\_\_\_\_

Total Due \_\_\_\_\_  
Paid—Cash or Check \_\_\_\_\_  
Invoice (Businesses only) \_\_\_\_\_

**👉 ORDERS ARE DUE BY NOON ON FRIDAY, APRIL 13 ~ No Exceptions! 👈**