



Kiwaniis®

Burlington, Iowa

October, 2014

Burlington Kiwanis BurlingtonKiwanis.org

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Pat
Shier

Dear Fellow Kiwanians,

It is my pleasure to serve as your club president this year. This is a milestone year for Kiwanis as it celebrates its 100th birthday on January 21, 2015. That is the date the corporate charter for the Detroit Kiwanis was approved by the state of Michigan. We will have a birthday party for Kiwanis at our meeting on January 22, 2015. Our local chapter will celebrate its 92nd birthday this year as we were chartered on April 27, 1923. During this Kiwanis year we will be learning about the history of Kiwanis. For example, when the first club formed in Detroit in August of 1914 they called themselves the Supreme Lodge Benevolent Order Brothers or BOB. Shortly thereafter an Indian phrase “NunKee-wan-is” was adopted as a name and by January 1915 Kiwanis was approved as the name for the club. It was said that this translated as “We trade” but a more thorough check later supposedly revealed that a truer meaning is “We have a good time-we make noise.” Did you know that in 1920 Kiwanis starting using the words “We Build” as the Kiwanis motto and that it wasn’t until 2005 that our motto changed to “Serving the Children of the World”? That’s enough history for today. By the way, this will not be on a quiz!

The guiding principles for Kiwanis is known as the Objects of Kiwanis. I must say it is surprising that something written in 1924 represents values that if embraced and put in practice by all the people in the world today would make the world a much greater place to live. I am not going to list these in this article but will attest to you that it is because of these principles that I joined Kiwanis instead of the other clubs that were asking me to join them 25 years ago. The second object which reads “To encourage the daily living of the Golden Rule in all human relationships” was the deal maker for me. If you can’t remember the Objects of Kiwanis you can find them inside the front cover of our club directory.

Typically the club president gives an address outlining his/her goals to the club on the day the new officers and directors are installed (October 2nd). I am going to break from tradition and in my address I will cover leadership, commitment, and challenges. Because several people asked me what “my” vision for the club was and what “I” wanted to have the club do this year, I will address the club again on October 9th on my hopes for what the “club” can accomplish this year in a speech I have titled “Discovering our past, Examining our present, Building our future.” These words are what I have chosen for the 2014-15 Kiwanis Club Slogan.

I am looking forward to my year of service as your president. Hard work and good fun will make this a great year. Jim Sleister, 2014-15 President



As Jim mentioned in his opening remarks, Kiwanis will celebrate 100 years in January. In order to commemorate such a joyous celebration a new logo has been developed and Kiwanis history has been added to the website.

If you are interested in learning more about Kiwanis history, I encourage you to visit www.kiwanis.org and click on the 100th Anniversary ribbon on the home page. Below is a screen shot of the opening page.

Inside the web pages, you will find an interactive time line, numerous photos and the trivia Jim referred too. Maybe we should have a quiz!

In addition to the new logo celebrating 100 years, Kiwanis has updated other logos, colors and fonts. To mark the start of a new year, I have made a few slight changes to our club newsletter. These changes also keep our club in line with the branding that Kiwanis has in place.

You will now see new navy blue, gold and light blue colors, updated fonts, plus a new logo on the top of the first page. Over the course of the next few months, I will make a few additional changes to follow the branding guidelines. If you have additional ideas for the newsletter, please let me know. Kay Breuer, kaybreuer@mchsi.com

The screenshot shows a digital timeline for Kiwanis' 100th anniversary. At the top, a large blue '1' is followed by two circular photos: one of two men in suits and another of a young girl. To the right, the text 'years of Kiwanis history' is displayed in a gold and blue font. Below this is a blue horizontal timeline with white arrows and year markers from 1915 to 2015 in 10-year increments. Below the timeline, there are two columns of text. The left column is titled 'Discover Kiwanis' history' and contains an introductory paragraph. The right column lists two specific events: '1915 - JANUARY 21' (Kiwaniis is founded in Detroit, Michigan) and '1915- OCTOBER 19' (The second Kiwanis club is chartered in Cleveland, Ohio).

Discover Kiwanis' history

Learn more about Kiwanis' history, from its 1915 beginning in Detroit, Michigan, to the celebration of 100 years in 2015. Get inspired to write the next 100 years of service and fellowship!

1915 - JANUARY 21
Kiwaniis is founded in Detroit, Michigan.

1915- OCTOBER 19
The second Kiwanis club is chartered in Cleveland, Ohio.

Board of Directors Meetings

From Jim, President

The Kiwanis Board meeting dates are usually the 3rd Tuesday of the month but in October we will meet on the 2nd Tuesday which is October 14th at 5:30 PM at the Drake.

We are meeting on that date so we can meet the deadline for having set the club budget for 2014-15. At this meeting I will review some of the issues I would like to see us address this year in a more defined manner than I lay them out to the whole club on October 9th.

Business includes hearing from the West Burlington School District on their funding request for their after school program, discussion and action on the level of funding for After School Programs this year and how much will be made available to each district, and action on setting the budget for 2014-15.

There may be other items added before the meeting. All club members are welcome to attend board meetings.

From Michelle, Secretary

At the most recent Board of Directors meeting in September, two donations were approved.

\$100 for the Safe Trick or Treat at Memorial Auditorium

\$100 to the Illinois/Eastern Iowa District Circle K to help strengthen the clubs at the college level

Your Efforts Support These Activities

Safe Trick or Treat	150
Dictionary Project	2,616
Salvation Army	1,000
Students for Peace, SCC	750
Coats for Tots	1,614
Christmas Shopping for Kids	903
Mississippi Valley Boy Scouts	2,000
Beaster Bunny Sponsor	250
Summer Reading Program	500
Youth Outdoor Jamboree	300
AEA Summer Enrichment	310
Camp Hertko Hollow	250
Kiwanis International Foundation	750
Miranda Brown One Touch	300
Kiwanis I-I	500
Community Thanksgiving	100
Burlington Little League	275
Greater Burlington Partnership	125
Team Beast, Triathlon	200
Holly Stauffer, Circle K	100
Scholarships	4,000
After School Program	14,230
Nurses Aid Program	4,340
TOTAL	\$35,563

*Don't forget to wear
Red or Green
to club meetings.*

*You never know when
Santa will be there!*



Programs Arranged by Dave Wiemer

- 2 – Induction Ceremony for Officers and Directors
- 9 – President Jim Sleister's Message
- 16 – Project Crayon, F&M Bank & Trust
- 23 – Iowa Wesleyan College, Dr. Steven Titus, President
- 30 - Southeastern Community College, Dr. Michael Ash, President



PO Box 15
Burlington, IA 52601



October, 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 Kiwanis Meeting Noon, Comfort Suites Induction Ceremony	3	4
5	6	7	8	9 Birthday Table Kiwanis Meeting Noon, Comfort Suites Presidents Message	10	11
12	13	14 Board Meeting 5:30 pm, The Drake	15	16 Kiwanis Meeting Noon, Comfort Suites Project Crayon	17	18
19	20	21	22	23 Kiwanis Meeting Noon, Comfort Suites Iowa Wesleyan College	24	25
26	27	28	29	30 Kiwanis Meeting Noon, Comfort Suites Southeastern Community College	31	