



Burlington Kiwanis **BurlingtonKiwanis.org**

Board of Directors



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Vice President Elect



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Ralston



Pat
Shier

Dear Fellow Kiwanians,

The month of April saw our club involved in many activities:

We hosted a mega club event for our division and despite the fact that only about half of the clubs that sent RSVPs actually attended we had a nice turnout to hear Patrick Stout speak on the Spastic Paralysis Foundation that the I-I District and our club helps support.

We engaged in a food packaging project through Kids Against Hunger on April 18th. Eleven club members, one spouse and one child worked together for approximately 40 minutes to assemble 360 packages of food substance that would make 2160 meals. The club contributed \$540 to offset the cost of the materials. The packages are used to combat hunger in the United States and around the world.

Our Kiwanis Night Out was held on April 18th as well. Those club members and guests that attended enjoyed a delightful meal and an excellent hour of entertainment by comedian Scott Long.

On the sad side of the scale the time came for the Board to make a decision about the future of Travelogue. At the April 21st Board meeting the decision was made to discontinue Travelogue at the end of the current season (which ended April 23rd). This was not an easy decision for the Board to have to make as they recognized the historical significance of this activity for our club and how this "fund-raiser" was also a community service to a segment of our population. Travelogue started out as the Travel and Adventure Series and at one time sold nearly 2375 season tickets. Approximately 15 years ago the club Board voted to end Travelogue but it was saved by moving to a smaller, and at that time, cheaper venue. It saw some renewal in interest and about 440 season tickets were sold, but in the last few years we saw ticket sales slip to less than 275 season tickets.

May will be a busy month for Kiwanians as well and here are some of the activities taking place:

We will conclude our two week membership drive. The emphasis of this drive was to identify corporations and businesses with which club members had personal contact, invite them to attend a meal where the Kiwanis story could be told, and try to entice them to become members. Members that are not involved

Presidents Letter Continued

in this drive are encouraged to bring friends, neighbors, etc. as guests to one of our regular club meetings and try to accomplish the same thing.

May 7th will be Religious Recognition Day. You are encouraged to invite your pastor to the meeting that day so they can be recognized for all they do to improve the lot of not only the children but people of all ages in our community.

Saturday, May 23rd will be our annual Kiwanis Pancake Breakfast. This event is our largest fund raiser and is an event that a huge part of our community looks forward to each year as a means to not only have great food but also as a time to visit with friends and family. Be sure to volunteer to help as this event takes many volunteers to pull it off successfully.

You will find elsewhere in this newsletter an article summarizing the report that the Santa Committee made to the club Board on April 21st. Between now and the June board meeting we will be seeking input from the club members in regards to this topic.

On May 14th the club will vote on the slate of officers and board directors for 2015-16. This slate was announced on April 30th and is as follows: Jon Hart (President), Julie Canfield (President- Elect), and Melissa Jones (Vice President). The candidates for the 1st year of their 2 year term are: Brent Hartley, Sarah Schwartz, Jason Strandberg, and Jeff Strause. Those board members serving the 2nd year of their 2 year term are Bruce Engel, Dara Henneke, Tom Ralston, and Pat Shier.

Respectively Yours, Jim Sleister, 2014-15 Kiwanis President

Board of Directors Meetings

Please welcome back to the club Stephanie Nagrocki! Stephanie is the corporate representative for Team Staffing Solutions. Please say hi to Stephanie & tell her you're glad she's back in our club!

Funding Requests:

- \$100 for a camper to attend Camp Hertko Hollow (camp for diabetic kids)
- \$200 to a conference to help coaches who work with people with limited sight
- \$2000 to Club M mentoring program for Burlington School District during '15-'16
- \$570 to the AEA for the summer enrichment program
- \$300 to the Outdoor Youth Jamboree

Santa Project Update

A motion was passed by the Santa Project Committee to return to its original purpose as a committee, to be a photography support committee for the Club with the addition of occasional one day fund raiser projects.

The reasons are:

- The technical requirements and man-power requirements are too burdensome – 95 shift hours in 2014 produced \$6468 net.
- The Shamrock Shuffle has become the #2 revenue producer now, making 4x the amount the Santa Project does and doing so in one day.
- The Santa Committee believes the club would be better served with

the Santa Committee returning to its original purpose as a photography committee with occasional one day events to produce funds. However, the primary objective of the committee should be to support the other projects and be a positive public relations tool.

- Along with supporting Target Day and Christmas in July, the Santa Committee believes opportunities such as Shamrock Shuffle photos, Pancake Breakfast photos, Santa Suit rentals, Pet Day with Santa at Farm King or other one day projects may be possible.

In Summary:

The culture of the future generations of Kiwanians is going to be differ-

ent than the past and present. We are a more mobile society now that has many demands on our time. That trend will probably continue. We believe that one day events should be encouraged for all projects including the Santa Committee projects.

To be a strong club for the future we need to be adaptable to change, back off on projects that are resource intensive and concentrate on projects that will allow us to meet our club goals without draining our resources. Change and flexibility are necessary to thrive in any organizational endeavor. The success of the Shamrock Shuffle is a shining example of that.

Thank you - Santa Committee

Pancake Breakfast Reminders

27th Pancake Breakfast Saturday, March 23, 6:30 am - 12 pm.

What Can You Do To Help Make It A Success?

- (S)ell Tickets & Sponsorships
- (O)ffer to Buy a Hog
- (S)ign up to Work



The Scoop on Tickets and Sponsorships

Each member is urged to sell as many tickets as possible prior to the breakfast. If you need additional tickets, contact Mark Foster, mfoster@greaterburlington.com or 319-850-1684.

The sponsorship categories are as follows.

Copper Level \$150.00	Bronze Level \$400.00
Silver Level \$500.00	Gold Level \$700.00
Platinum Level \$1,000.00	

Return to George Rinker, fax 753-6929 or email grinker@deerybrothers.com
Deadline May 4 for poster, May 2 for Newspaper or May 18 for event recognition.



Do I Really have to Buy a Hog?

No, not a real hog! We try every year to raise the necessary funds from our membership to underwrite the cost of the supplies for our Pancake Breakfast Fund Raiser. This is done by offering the opportunity for our members to buy a Hog for the event for \$100 (or any portion – ¼ or ½), well not really a hog, but all the supplies we need to put on this great breakfast. With this member fund raiser we're then able to put all the ticket sales directly to the bottom line and thus all of it back into the community for worthy projects.

Where do I Sign Up to Work?

Numerous shifts and stations are available for those who wish to volunteer. You may also have friends or family volunteer with you if you choose. To sign up, contact Lois Blythe, lblythe@burlington.lib.ia.us or 319-750-3938.

Membership Drive

You have done a great job of bringing in friends, family and fellow workers this year and you should be applauded for your efforts. We know this is an effective means to get new members!

We would like to try an old fashioned concentrated membership drive this spring. If you would feel comfortable contacting people from various businesses or corporations to a meeting that would be great.

We would like to invite them to join you on May 13th for a meal at either Noon or 5:30 PM to hear our pitch on why Kiwanis would be a great organization for them to join. The meetings both days would be at the Drake and would last 1 hour.

If you feel you could help out please let Rich Goughnour (RichG50000@aol.com or 750-0447) or Jim Sleister (sleisterj@aol.com or 754-7179) know.

Mark Your Calendar...

7 - Religious Recognition Day

Drs Jeff Taeger and Sheena Abbott

7 - Breaking Ground on the SCC

19 - Board Meeting, 12 @ The Drake

Vision, Dr. Michael Ash & Becky Rump

21 - Amtrak: America's Railroad

14 - Directors and Officers Voting &

23 - Pancake Breakfast

Birthday Table

28 - Today's Boy Scouts, Bob Kauffman

14 - GRMC Rehab & Bioness Machine,

Programs arranged by Jerry Parks



Kiwaniis is a global organization of volunteers dedicated to improving the world one child and one community at a time.



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