



Kiwaniis®

Burlington, Iowa

January, 2016

Burlington Kiwanis BurlingtonKiwanis.org

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Fellow Kiwanians,

It's the first Newsletter of 2016. I hope everyone had an enjoyable Christmas and New Years. For many, it's the time of year where we take a look back and a look forward. We reflect on our ups and downs, our successes and our failures and make plans for our future. For some, it's even a time to make a resolution or two (that will probably be broken in the near future)!

As I look back on 2015 for Kiwanis, I can think of the positive impact we've had on many in our community and beyond. We put over \$30,000 into local concerns and to date we've also put \$27500 toward our 5-year commitment to the ELIMINATE Project. We have once again delivered a dictionary and thesaurus to our local school children. Our support of the school nurses continues as does our support for the after school programs in both Burlington and West Burlington. We delivered coats to 70 children in our area and took 29 local youth Christmas shopping at Target. The Santa pictures project has just wrapped up and I believe it was another successful year. We worked less hours and still managed to clear almost \$4000 for the Club. Our annual Kid's Day Program was held on Tuesday, December 29th, and it was very well attended by children of Kiwanis Family as well as some other local children. Hats off to Cassie Gerst, Sharon Graham, and Karen Erickson for putting on a great 45 minutes of fun activities.

As you can see, we have done a lot (as we always do), but we also know that there is still work to do. Our next big project/fund raiser is the Shamrock Shuffle. That committee is already ramping up their efforts for this event. If you are asked to assist them, I hope you will.

While you are contemplating your New Year's resolution(s), think about recommitting your time and talents to Kiwanis. What we do CANNOT be done without the work of all of us.

Happy New Year! Respectfully, Jon Hart, Club President

Board of Directors Meeting

At the December meeting, your board approved several funding requests,

- Approved donating \$1800 to the Mediapolis School District to purchase 600 books for elementary children in conjunction with the "Change a Child's Story" initiative.

- Approved making our second payment to the Eliminate Project. We

pledged \$50,000 and this 2nd payment will bring our balance to \$23,000 to be paid within the next 3 years.

Thank you so much to club members who helped donate \$940 at the December 13th meeting for our Coats for Kids project!

Michelle Randall, Club Secretary



Save The Date!

Saturday, March 12, 10 am, Crapo Park

Promote Your Business and Support Kiwanis Programs through a Sponsorship

Presenting Sponsor \$2000 (1 Available, not available for trade)

- ✓ Race Starter
- ✓ Informational Booth
- ✓ Logo on T-Shirt
- ✓ Main Logo on Banner
- ✓ Information in Race Packet
- ✓ Participate in Radio Interviews
- ✓ Name on Radio Advertising
- ✓ Signage at multiple points along Race Route
- ✓ Logo on Facebook Event
- ✓ 15 Registrations

Start/Finish Line Sponsor \$1500 (1 Available)

- ✓ Signage at Start Finish Line
- ✓ Informational Booth
- ✓ Logo on T-Shirt
- ✓ Logo on Banner
- ✓ Information in Race Packet
- ✓ Name on Radio Interviews
- ✓ Logo on Facebook Event
- ✓ 10 Registrations

Color Station Sponsor \$1000 (6 Available)

- ✓ Employees, Friends or Volunteers to throw color
- ✓ Logo on T-Shirt
- ✓ Logo on Banner
- ✓ Information in Race Packet
- ✓ Signage at Color Station
- ✓ Name on Facebook Event

Refreshment Sponsor \$750 (1 Available)

- ✓ Logo on T-Shirt
- ✓ Logo on Banner
- ✓ Information in Race Packet
- ✓ Signage at Refreshments
- ✓ 5 Registrations

Packet Pick Up Sponsor \$750 (1 Available)

- ✓ Packet Pickup at Your Business or Informational Booth at Packet Pickup
- ✓ Logo on T-Shirt
- ✓ Logo on Banner
- ✓ Information in Race Packet
- ✓ Signage at Race Day Packet Pickup
- ✓ 5 Registrations

Pot of Gold Sponsor \$500 (10 Available)

- ✓ Logo on T-Shirt
- ✓ Name on Banner
- ✓ Information in Race Packet

Golden Nugget Sponsor \$250 (10 Available)

- ✓ Name on T-Shirt
- ✓ Name on Banner

Rainbow Sponsor \$100 (10 Available)

- ✓ Name on Banner

If you would like to sponsor the Shamrock Shuffle, contact Dominique Cornick, 319-316-2853, dcornick@advanced-homehealthcare.com or Melissa Jones, 319-759-4162, mjones@grhs.net for more information.



Kiwanis Rose Parade Float Shines in Pasadena

One of Kiwanis International's larger service projects is float decorating for the Tournament of Roses Parade. During the week leading up to the Rose Parade, 7,000 Kiwanis adult and high school youth volunteers will spend 56,000 hours decorating not only the Kiwanis International float, but also several other floats, including Rotary International, Honda, Bayer Advanced, Trader Joe's, Western Asset, Donate Life, City of Alhambra, Bank of America, City of Hope, RFD-TV and U.S. Bank.

Throughout the week leading up to the parade, the floats come to life during the floral decoration days. Every square inch of each float has to be covered, sometimes using tweezers. The work requires meticulous attention to detail. If flower petals, beads, seeds or other materials aren't placed correctly, they have to be redone.

It's truly a labor of love for these volunteers, who come from all over. Last year, 26 states were represented by the volunteer corps. People volunteer because they like to have ownership and point to something they created when the floats pass by in the parade. Others

come because it fulfills a dream or goal on their "bucket list," and many volunteers, such as a father-and-daughter team, come back year after year.

Kiwanis entered its first float in the Rose Parade in 1921 and entered four more floats between 1921 and 1986, when its floats started to appear annually. This is the 30th year that Kiwanis has been working with Phoenix Decorating Company.

The Rose Float Club, chartered in 2000 by past Governor Tom Vildibill, exists solely to raise funds for the Kiwanis International District Rose Float Project. The Kiwanis International District Rose Float Committee, chaired by Dave Wallach for the past 15 years, coordinates thousands of volunteers that decorate the Kiwanis International Rose Float and several other floats during December, and funding of the Kiwanis International Rose Float.

The theme for the 2016 Kiwanis Rose float is "Children ... Our Treasure". The picture above was taken by Melissa Jones, President Elect.

Mark Your Calendar...

7 - Iowa State Penitentiary, Warden
Nick Ludwick and Rebecca Bowker

14 - West Burlington City Update,
Mayor Hans Trousil

19 - Board Meeting, Quarterly
Planning 5:30 pm @ The Drake

21 - Israel Trip, Dr. Tom Rexroth

28 - Concord Coalition, Sara Imhof

Programs arranged by Sam Larson



Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.



www.burlingtonkiwanis.com

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