



Kiwanis®

CLUB OF BURLINGTON

February, 2017

Burlington Kiwanis **BurlingtonKiwanis.org**

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Love It. Share It. Live It. = “The Formula” of Kiwanis International.

The purpose of “The Formula” is to use the concepts of loving your club, telling others about it and living the mission in order to strengthen ourselves as individuals and as club members. Seems pretty simple, right?

As we focus on our “Kiwanis and Sunshine” membership drive from now until Kiwanis Night Out on April 1st, I ask you to reflect on a few things. Why did you join Kiwanis? Why did you stay? What do you love about Kiwanis? How do you feel you live the Kiwanis mission? Lastly, why not share it with others?

I have personally found that some folks will instantly say “I don’t have time for a club that meets weekly, I give my time and money enough already” before even considering hearing about Kiwanis. Most of you probably know me well enough to know I don’t just say “ok” and walk away to that, or the like, responses. I ask for three minutes to tell about MY club and how it is much more than weekly meetings and dollar bills. 99% of the time, they listen. Much of the time they still will say “I’m still not sure I have time for that right now.” But typically followed by something to the effect of, “But wow, thanks for telling me more about Burlington Kiwanis, I didn’t realize you did more than pancakes, I will keep an eye out for additional Kiwanis projects and when I’m ready, Kiwanis is the club I want to join.” Is that last part of that last sentence always true? Probably not, but sharing our story is important, even if a new member doesn’t immediately come from the effort. Our community isn’t going to know how great we are if nobody tells them. We are working on additional efforts in spreading our message through press releases and social media, but we all know the best form of marketing....word of mouth!

With all of that being said, the intent of this membership drive, just as my intent in life, is to have some fun. The team effort is intended to encourage folks who may not work together otherwise to get to know one another a little better while trying to have some friendly competition too. We know it’s not everyone’s cup of tea and that’s ok, we just hope you’re willing to add some laughter and enjoy the process as we try something a little different. If there is one thing that has been my favorite thing so far as President, it is hearing laughter and seeing smiles in the audience as we enjoy one another’s fellowship each Thursday at noon.

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President's Message Continued

The membership drive is currently our biggest project, but let's not forget that the Shamrock Shuffle committee is working their 'behind the scenes' magic right now as they gear up for another awesome event. Be sure your calendars are marked for Saturday, March 11th to be at Crapo Park. We will need both participants and volunteers! I'd like to give kudos to that committee as they are already at approximately \$8,500 in sponsorships which is outstanding!! Please be sure to spread the word to potential participants and share the event on Facebook.

Last but not least.... Oh my goodness! I want to thank all of you for making the first ever "Fun Day" so much fun! My heart was full and my day was made when looking around the room to see every single person standing up, socializing, participating and enjoying one another. We celebrated our guests and ourselves and it was awesome if you ask me! Thank you to the fun committee for all of their work in putting the tailgate together. Looking forward to the next fun adventure on March 23rd and I hope that all of you are too!

Thank you for being part of the best service club in town!
Cheers!
Melissa Jones

Board of Directors Meeting

At January board meeting the board of directors voted to give Kiwanis International our final payment of \$4718 towards our \$50,000 commitment to Project Eliminate, the effort to eliminate Maternal & Neonatal Tetanus.

Welcome back to the club David Lane! David will be returning as the corporate member of the Boy Scouts. Please welcome the following new members to our club! We also thank their sponsors for allowing us to get to know these folks by asking them to join in our fun! Geane Cleland, sponsor is Deb Hatteberg, former teacher/administrator in the Burlington School District, Nicholas MacGregor, sponsor is Shauna Freitag works for the City of Burlington and Alyssa Orth, sponsor is Russ Benischek, works for Servpro of Burlington.

Respectfully, Michelle Randall, Secretary



**Saturday, March 11, 10 am,
Crapo Park**

*To Volunteer: Contact Michelle Randall, 759-2456
To Sponsor: Contact Kay Breuer, 750-2425*

Online registration

<http://getmeregistered.com/KiwanisShamrockShuffle>

Save \$3 when you register online by March 1, 12 pm Promo code: SS17EARLY

Mailed registration

Kiwanis Shamrock Shuffle PO BOX 15, Burlington, IA 52601

Entry form and check must be postmarked by February 25 for early registration and t-shirt

Adults (12 and older)

\$20 until March 1, 12 PM (Noon)

\$25 after March 1, 12 PM

Youth (5 - 12)

\$15 until March 1, 12 PM (Noon)

\$20 after March 1, 12 PM

Youth (under 5)

No Charge and does not include event t-shirt

Day of Registration

\$25 March 12 from 8:30 – 9:30 a.m.

Includes

White, long-sleeve event shirt if registration is received prior to March 1

Pre-Race Packet Pickup

Friday, March 10, 11 am – 6 pm; Presented by Team Staffing Solutions
Community Field, 2712 Mount Pleasant St, Burlington

Questions

burlingtonshamrockshuffle@gmail.com

www.facebook.com/burlingtonshamrockshuffle

**Reminder
There are No
Refunds**

FUN Committee, FUN Times! Membership Drive

The FUN Committee kicked off the membership drive with a Tailgate Day! The membership drive will conclude at Kiwanis Night Out on April 1.

The goal of the membership drive is to be +1 in members by the end of the fiscal year on September 30 and have some FUN along the way. Since October 1, our club membership is down three overall.

To help with the drive the club has been divided into teams led by a team captain. They are:

- Kevin Dameron, Nothing Rhymes with Orange
- Shauna Freitag, The Yellow Jackets
- Stephanie Nagrocki, Team Sunglasses
- Dave Schmitt, The Green Machine
- Mary Weinand, The PaceMakers

FABULOUS Prizes! To help motivate you.

- The team that brings the most prospective members, regardless of membership status, will receive a prize.
- The individual who brings the most prospective members will receive a prize.
- Each time a member brings a prospective member, they will be entered into a drawing for smaller prizes throughout the membership drive; one chance per prospective member.
- The **TEAM** that has the most guests **JOIN** the club will win the Grand Prize, a night in the suite at a Bees game (date TBD) -- thank you Chuck Brockett & The Burlington Bees!
- For **FUN**, the **TEAM** that brings in the fewest new members will be asked to be the servers to the folks in the suite.

Your teammates encourage you to make a list of potential members you know, think of businesses that are not currently represented in the club, then call and invite! Guests are welcome at all meetings during the membership drive.

Membership materials and applications are available each meeting at the attendance table from Rocky. There are two membership types: Individual and Corporate. Membership dues is \$120/quarter and includes lunch each Thursday (applicable to both membership types) and a one-time application fee of \$75 to cover Kiwanis International fees.



Mark Your Calendar...

2 – Shane Starz, CEO - Air Choice One

9 – Ken Rector, Environmental Ed. Dir. -
Starr's Cave Nature Center

9 – Birthday Table

16 – Charlie Nichols, City Planner, Flood
Mitigation Plan

21 – Board Meeting, 12 pm @ Bees Stadium

23 – Terri Johnson, DM Co. Auditor,
Auditor Duties & Voting System

Programs arranged by Jim Corder



Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.



www.burlingtonkiwanis.com

www.facebook.com/burlingtonkiwanis

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